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## **More Information on Cookies**

This page provides details on how cookies are used on this website and how you can delete them.

### **What Is a Cookie?**

Cookies are pieces of information transferred to your computer's hard disk from a website. They allow our website to store information about your browsing patterns, making the website more useful to you. Many major sites use cookies; they are commonly used throughout the internet to offer personalized services. Most browsers are automatically set to accept cookies. Each time you use our website, the cookie is accessed, allowing us to track the features you use and the pages and content you view on the website to help personalize your experience.

### **Types of Cookie**

Temporary cookies (or session cookies): These are temporary cookie files which are erased when you close your browser. When you restart your browser and visit the site that created the cookie, the website will not recognize you.

Persistent cookies: These remain on your hard drive until you erase them or they expire (which is dependent on how long the visited website has programmed the cookie to last).

### **How to Control, Disable, and Delete Cookies?**

Some cookies on our website may be automatically deleted from your device after you leave our site (session cookies), while others may remain stored on your device for a longer period until you or your browser delete them or until they expire (persistent cookies).

If you prefer that our website does not store certain cookies on your device, you can manage them through your browser settings, allowing you to control them on a site-by-site basis. This gives you greater control over your privacy and preferences. By doing this, you may disable cookies from all sites except those you trust. Be aware that limiting our cookies might affect the functionality of our website and could impact your user experience, as it will no longer be personalized. Nevertheless, we respect your privacy, and if you wish to block or manage the storage of specific cookies from our site, you should adjust your web browser's security settings to either block our cookies or alert you when cookies are being sent to your device. Managing this is straightforward—simply click on one of the links below (or visit the browser website you use) to access your browser's manual. Keep in mind that after clearing cookies from your device, you may need to reset your preferences (or log in to some websites) again.

[Google Chrome](#)

[Mozilla](#)

[Opera for Desktop](#)

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[Opera for Mobile](#)

[Safari for Desktop](#)

[Safari for Mobile](#)

#### We use the following cookies:

**Strictly Necessary Cookies** – Essential for enabling you to move around the website and use its features, such as accessing secure areas of the website or remembering your language and region preferences. These cookies cannot be disabled, as they are crucial for the proper functioning of the site. Without them, certain services you have requested, such as billing or personalized settings, cannot be provided.

**Performance Cookies** – Collect information about how users use a website, such as which pages visitors go to most and if they get error messages from web pages. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and anonymous. It is only used to improve how a website works.

**Functionality Cookies** – Allow a website to remember choices you make (such as your name, language, or region) and provide enhanced personal features. The information these cookies collect may be anonymized and cannot track your browsing activity on other websites.

**Targeting or Advertising Cookies** – Used to deliver more relevant adverts to you and your interests. They also limit the number of times you see an advertisement and help measure the effectiveness of an advertising campaign. They are placed by our advertising networks with Hirose Financial UK's permission. They remember that you have visited a website, and this information is shared with other organizations, such as advertisers. Often, targeting or advertising cookies will be linked to site functionality provided by the other organization.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name		Purpose	Type	Lifespan	1 <sup>st</sup> or 3 <sup>rd</sup> Party
Live Chat	__lc_cid (customerId)	To verify the identity of a customer created in LiveChat	Persistent	2 Years	3 <sup>rd</sup> party
Live Chat	__lc_cst (customerSecureToken)	To verify the customer's token	Persistent	2 Years	3 <sup>rd</sup> party
Live Chat	_oauth_redirect_detector	Set when the initial POST to <a href="https://accounts.livechatinc.com/customer/token">https://accounts.livechatinc.com/customer/token</a> happens. It detects any unwanted redirections to the account's domain. The cookie is set just in case, for example, if a redirection loop happens, which could	Persistent	30 Secs	3 <sup>rd</sup> party

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		interrupt our services			
Google Analytics	_ga	Used to distinguish users.	Persistent	2 Years	3 <sup>rd</sup> party
Google Analytics	_gid	Used to distinguish users and has a shorter duration than _ga. Often used to track user behavior for less time to allow for more accurate short-term data collection.	Persistent	24 hours	3 <sup>rd</sup> party
Google Analytics	analytics_consent	Used to store the user's consent to tracking analytics.	Persistent	1 Year	1st party

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after 2 years.

### **Consent Statement**

We use cookies to enhance your browsing experience. By continuing to use our website, you consent to our use of cookies. You can change your cookie preferences at any time.