

## More information on Cookies

This page gives you details of the way in which cookies are used in this website and how you may delete those cookies.

### What is a cookie?

Pieces of information transferred to your computer's hard disk from a website are known as cookies. They allow our Website to store information about your browsing patterns, making the Website more useful to you. Many major sites use cookies: in fact, they are commonly used throughout the Internet to offer personalised services. Most browsers are automatically set to accept cookies. Each time you use our Website, the cookie is accessed. This way, we can track the features you use and the pages and content that you view on the Website to help personalise your experience.

### Types of Cookie

Temporary cookies (or session cookies) are temporary cookie files which are erased when you close your browser. When you restart your browser and visit the site that created the cookie, the website will not recognise you.

Persistent cookies remain on your hard drive until you erase them or they expire (which is dependent on how long the visited website has programmed the cookie to last).

### How to delete a cookie?

You may disable cookie support on your browser but be aware that by doing so, you will lose certain features that require a cookie to work properly. You may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org) which contains comprehensive information about how to delete cookies from a number of different browsers. There is also information about how to delete cookies from your computer. To delete cookies from your mobile phone you will need to consult your handset manual.

### List of Hirose Financial Cookies

Cookie Name	Purpose	Type	Lifespan	1 <sup>st</sup> or 3 <sup>rd</sup> Party
Adform	tracking	Temporary	Session	3 <sup>rd</sup> party
Adebis	tracking	Temporary	Session	3 <sup>rd</sup> party
Google	tracking	Temporary	Session	3 <sup>rd</sup> party
Live Chat	tracking	Temporary	Session	3 <sup>rd</sup> party

**Strictly Necessary Cookies** – These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies, services which you have requested such as billing, cannot be provided.

**Performance Cookies** – These cookies collect information about how users use a website, for instance which pages visitors go to most, and if they get error messages from web pages. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and is therefore anonymous. It is only used to improve how a website works.

**Functionality Cookies** – These cookies allow a website to remember choices you make (such as your name, language or region) and provide enhanced, personal features. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

**Targeting or Advertising Cookies** – these cookies are used to deliver more relevant adverts to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are placed by our advertising

networks with Hirose Financial UK's permission. They remember that you have visited a website and this information is shared with other organisations such as the advertisers. Often, targeting or advertising cookies will be linked to site functionality provided by the other organisation.